

PRESS RELEASE

For Immediate Release May 01 2006

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WWCR AND WNQM BEGINS ONLINE BROADCASTING

WWCR / WNQM is pleased to announce a new service to our broadcasters. Programs will be broadcast simultaneously on radio and internet.

Live programming is available using Windows Media, Real Media, and Streaming MP3 Players.

Online broadcasting is a much-awaited desire of WWCR and its listeners. Until recently the technology was not available to cost effectively and reliably provide this service.

Nashville based AmeriListen Networks was hired to design and implement the audio encoding and distribution system. AmeriListen Networks has experienced great success in providing service to large broadcast operations.

F.W. Robbert Broadcasting will be rolling out this audio service over all the stations in its group (WVOG New Orleans, LA – WNQM Nashville, TN – WMQM Memphis, TN – WLRM Memphis, TN – WITA Knoxville, TN).

Be sure to keep an active watch on wwcr.com for more updates.



PICTURE OF WWCR AND WNQM ENCODING HARDWARE